



MOBILE NETWORK
INNOVATION SUMMIT

MNIS:NTN
3-4 NOVEMBER 2026
SPONSORSHIP & PARTNERSHIP

↘ ACCELERATING NTN ECOSYSTEM INNOVATION



MNIS:NTN

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Accelerating NTN Ecosystem Innovation

The boundaries between terrestrial and non-terrestrial connectivity are disappearing. Satellite communications is no longer operating at the edge of the telecoms conversation. It is rapidly becoming part of the mainstream network roadmap. Direct-to-device services, hybrid coverage models, sovereign communications infrastructure, resilient backhaul, IoT expansion and space-based compute are reshaping how operators, vendors and investors think about the future of connectivity.

At the same time, the industry faces significant questions:

- Which architectures will scale commercially?
- How will operators balance terrestrial and NTN investments?
- What role will 3GPP standardisation play versus proprietary innovation?
- How will spectrum, sovereignty and regulation evolve?
- Which business models will deliver meaningful returns?
- What does the user experience need to look like for NTN services to achieve mass adoption?

MNIS:NTN has been created to explore these questions with the people actively shaping the market.

Launching on Tuesday 3rd November 2026, the event will deliver two days of tightly curated discussion focused exclusively on the NTN ecosystem and the convergence of satellite and terrestrial networks.

Just as MNIS Global isn't your typical one-dimensional, keynote-driven conference, so MNIS:NTN is not a broad-brush webinar series.

Building on MNIS' acclaimed and innovative formats, this virtual event is a high-value, senior-level industry forum designed around meaningful discussion, strategic insight and commercially relevant engagement.

EVENT FORMAT

TWO-DAY VIRTUAL CONFERENCE

- ↘ 2 DAYS OF LIVE PROGRAMMING
- ↘ APPROX. 3 HOURS OF CONTENT PER DAY
- ↘ THREE FOCUSED ONE-HOUR SESSIONS PER DAY
- ↘ EXECUTIVE KEYNOTES
- ↘ EXPERT PANELS
- ↘ FIRESIDE CONVERSATIONS
- ↘ LIVE AUDIENCE Q&A
- ↘ ON-DEMAND ACCESS POST-EVENT

The editorial structure is intentionally concise and high-level, designed to attract senior decision-makers without the fatigue of traditional virtual conference formats.

CORE THEMES

MNIS:NTN will explore the full NTN landscape, including:

- Direct-to-device and hybrid connectivity
- NTN market outlook and commercial readiness
- Satellite-terrestrial convergence strategies
- User experience, latency and service quality
- Device ecosystems and chipset evolution
- Economics and deployment models
- Data centres in space and edge infrastructure
- Standards and interoperability
- 3GPP NTN evolution versus proprietary architectures
- Bent pipe versus regenerative payload models
- Spectrum strategy and regulatory developments
- Sovereignty, resilience and national infrastructure priorities



AUDIENCE & INDUSTRY REACH

MNIS:NTN is designed for a focused but commercially valuable audience of senior telecoms and satellite executives.



EXPECTED AUDIENCE PROFILE

▾ SENIORITY

- Director-level and above
- C-suite and founders
- Strategy, innovation and technology leadership
- Product, architecture and standards leadership

▾ AUDIENCE SEGMENTS

- Mobile Network Operators (MNOs)
- Satellite operators
- Network equipment vendors
- Semiconductor and device ecosystem players
- Cloud and infrastructure providers
- Analysts and industry bodies
- Investors and innovation teams
- Emerging NTN and space-tech start-ups

▾ WHY THIS AUDIENCE MATTERS

The NTN market remains relatively concentrated compared with broader telecoms sectors. That creates a rare commercial environment:

- ✓ Smaller audience
- ✓ Higher strategic value
- ✓ Greater seniority concentration
- ✓ More direct access to decision-makers
- ✓ Less noise than large-scale trade events

MNIS:NTN is designed around quality of engagement rather than volume alone.

Sponsors are positioned directly within the conversations shaping the future of hybrid connectivity.



SPONSORSHIP OPPORTUNITIES



Headline Partner £15,500

Exclusive premium positioning for companies seeking leadership visibility across the entire event.

▾ STRATEGIC POSITIONING

- “Headline Partner” designation
- Logo prominence across all event branding
- Premium positioning on event website and registration pages
- Lead branding across email campaigns and promotional assets

▾ SPEAKING & CONTENT

- Executive keynote speaking slots
- Participation in expert panel discussions
- Opportunity to nominate senior executive moderator or speaker
- Branded pre-roll video before keynote sessions

▾ BRAND VISIBILITY

- Branding integrated into live event platform
- Sponsor branding on all replay/ on-demand assets
- Featured company profile on event website

▾ AUDIENCE ENGAGEMENT

- Full attendee lead list (GDPR compliant opt-in contacts)
- Access to attendee engagement metrics
- Audience polling opportunity during live sessions

▾ MARKETING & PROMOTION

- Sponsor announcement across MNIS and TMN channels
- Featured inclusion in Inside TMN newsletter promotion
- Multi-post social media campaign support
- Executive interview feature with editorial team

▾ POST-EVENT DELIVERABLES

- Premium inclusion in post-event Market Report
- Full thought leadership article within report
- Logo on report cover and sponsor page
- Distribution via MNIS and TMN editorial channels
- Sponsored online video interview post-event

SPONSORSHIP OPPORTUNITIES

Lead Partner £10,500

Strong visibility and strategic market positioning for companies looking to establish thought leadership within the NTN ecosystem.

▾ SPEAKING & PARTICIPATION

- Participation in one panel session or fireside discussion
- Opportunity to contribute speaker or executive representative

▾ MARKETING SUPPORT

- Inclusion in TMN newsletter promotions
- Social media promotion across event campaign
- Sponsor mention in pre-event editorial coverage

▾ BRAND VISIBILITY

- Logo placement across event website and promotional materials
- Branding within event platform + sponsor profile page on event site

▾ AUDIENCE ENGAGEMENT

- Opt-in attendee lead list
- Audience Q&A participation opportunities

▾ POST-EVENT DELIVERABLES

- Thought leadership article included within post-event report
- Sponsor logo within report
- Report distribution via TMN channels
- Opportunity for post-event editorial interview feature

SPONSORSHIP OPPORTUNITIES

Supporting Partner £5,500

An accessible entry point into the MNIS:NTN ecosystem for companies seeking targeted industry visibility and association with the event.

▾ BRAND PRESENCE

- Logo placement on website and selected event materials
- Branding within virtual event environment
- Logo inclusion on replay pages

▾ MARKETING EXPOSURE

- Inclusion in sponsor announcement posts
- Mention within MNIS/ TMN newsletter communications
- Social media support during campaign period

▾ AUDIENCE ACCESS

- Opt-in attendee contact list
- Access to live audience engagement opportunities

▾ POST-EVENT DELIVERABLES

- Logo inclusion within Market Report
- Opportunity to submit short expert commentary quote for report inclusion



BONUS: POST-EVENT MARKET REPORT SPONSORSHIP

Extending the Conversation Beyond the Event

Following MNIS:NTN, TMN will produce a dedicated editorial Market Report analysing the major themes, debates and market developments emerging from the event and wider NTN ecosystem.

THE REPORT WILL COMBINE:

- ✓ Event insights
- ✓ Executive interviews
- ✓ Analyst commentary
- ✓ Sponsor perspectives
- ✓ Industry trend analysis
- ✓ Forward-looking market outlook

from £3,000

This transforms event sponsorship from a two-day visibility exercise into a longer-term editorial positioning opportunity. Report Sponsorship Opportunities Include:

- Sponsor logo placement within report
- Thought leadership article or contributed feature
- Executive Q&A interview placement
- Branded sponsor pages
- Distribution through TMN editorial channels
- Inclusion in newsletter promotion
- Social media amplification

The report will remain available post-event as an ongoing industry resource, extending sponsor visibility well beyond the live conference dates.

Higher-tier event sponsors receive bundled report inclusion as part of their package. Standalone report sponsorship opportunities are also available on request.

WHY SPONSOR MNIS:NTN?

Satellite and terrestrial convergence is moving rapidly from experimentation into commercial reality. The organisations shaping this market today will influence:

▾ FUTURE OPERATOR STRATEGIES

▾ DEVICE ECOSYSTEMS

▾ STANDARDS DEVELOPMENT

MNIS:NTN positions sponsors directly within these conversations.

▾ INFRASTRUCTURE INVESTMENT

▾ ENTERPRISE CONNECTIVITY MODELS

▾ NATIONAL COMMUNICATIONS RESILIENCE

▾ SPONSORS BENEFIT FROM

- ✓ High-Value Audience Access
- ✓ Direct engagement with senior decision-makers actively evaluating NTN opportunities and partnerships.
- ✓ Thought Leadership Positioning
- ✓ Association with a highly focused editorial environment built around expertise rather than sales noise.
- ✓ On-demand content, replay assets and post-event editorial reporting extend campaign value beyond the live event.
- ✓ Position your company alongside the organisations shaping the future architecture of global connectivity.

▾ NEXT STEPS

To discuss **sponsorship opportunities, speaking participation or tailored partnership packages:**

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WWW.MNISUMMIT.COM

ABOUT MNIS

The flagship MNIS Global event launched in London in May 2026, bringing together senior leaders from across the telecoms ecosystem for highly curated discussions around network innovation, AI, automation, satellite connectivity and emerging architectures.

MNIS:NTN IS THE FIRST DEDICATED SINGLE TOPIC FOCUSED-SUMMIT WITHIN THE WIDER MNIS PORTFOLIO. TWO-DAY VIRTUAL CONFERENCE | 3rd-4th NOVEMBER 2026



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